



ICCVB 2023 Spring Membership Meeting

Monday, May 15, 2023

Time	Location	Session
10:30 am – 12:30 pm	Aspen/Willow	ICCVB Board of Directors Meeting & Lunch
12:30 pm		Registration Open
1:00 pm	Forest Ballroom	Welcome Remarks – <i>Dave Herrell – ICCVB Chair, Jim Garrett – Chicago Southland, Alsip Mayor John Ryan</i>
1:20 pm – 2:20 pm	Forest Ballroom	Strategic & Destination Planning Process Panel <i>Rockford Area CVB, Chicago Southland, Peoria Area CVB, Visit Quad Cities</i> Sponsored by McD Digital
2:30 pm – 3:15 pm	Forest Ballroom	F&A Session - <i>Illinois Office of Tourism Staff</i> Sponsored by Civitas
3:30 -5:00 pm		Niche Meetings
	Forest Ballroom	Market Illinois
	4:30 pm Forest Ballroom	Sports Illinois
	Birch Room	Meet Illinois
	Redwood Room	Tour Illinois
5:15 – 5:45 pm	Lobby	Shuttle to Accelerate Indoor Speedway
5:45 – 8:00 pm	Speedway	Dinner, Drinks, Go Karts & Axe Throwing
8:00 pm – 8:30 pm		Shuttle to Hotel

Tuesday, May 16, 2023

Time	Location	Session
8:30 am – 10:30 am	Evergreen Ballroom	CEO Only Meeting
9:00 – 10:30 am	Forest Ballroom	Staff short Subject Talks – non-CEO staff <i>4 with 15 min each; 5 min in between and 15 min of Q&A</i> <i>Greater Freeport, Downstate IL, DeKalb County, Aurora Area CVB</i> Sponsored by Bandwango
10:40 – 11:10 am	Forest Ballroom	Choose Chicago Neighborhood Development Program <i>Rob Fojtik, VP Neighborhood Strategy</i> Sponsored by Dotdash Meredith Travel
11:15 am – 12:00 pm	Forest Ballroom	Tourism and Regional Economic Development – Let's Connect The Dots – <i>Tony Manno & Julie Burros, Chicago Metropolitan Agency for Planning</i> Sponsored by Madden Media
12:00 – 12:30 pm	Forest Ballroom	Lunch buffet
12:30 – 1:30 pm	Forest Ballroom	Illinois Office of Tourism Update & Working Lunch Sponsored by TimeZoneOne
1:30 pm	Forest Ballroom	Closing Remarks

THANK YOU TO OUR STRATEGIC PARTNERS AND EVENT SPONSORS!



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